

SR Stacey Rovin

SUMMARY

Award-winning hands on art director seeking to lead and be a member of a creative design team.
To enhance or develop the identity of a company and keep with the branding image.

EMPLOYMENT

Parker Hannifin Corp. Port Washington, NY
Art Director 2/2004 - 1/2007

- Developed and manage art department for a Fortune 200 company within the Automation group with 700 million dollars in business.
- Supervision of a team of graphic designers and web designers while providing art direction for all projects.
- Maintain the corporate identity within the development of new campaigns.
- Conceptualized layout and design for print collateral, advertising, catalogs, trade shows and packaging.
- Redesign of the website (baysidemotion.com) and maintained intranet and public web site.
- Maintain production schedules and budgets.
- Management of multiple and concurrent projects in different stages from various divisions.
- Establish vendor relationships including printers and photographers.
- Oversee pre-press and production.

Freelance

Art Director/Web Designer 1998 – Present

- Michael Rees (Sculptor) – Designing of (2) books for publication.
- North Shore LIJ Health Systems - Four (4) Poster Ad Campaign.
- Long Island DanceSport – Designing of all advertising and promotional material.
- Long Island Nursing Association - Brochure.
- Merrill Lynch – Fifty (50) page Client Service presentation brochure.
- Website Design - sbrookedesigns.com, ancongear.com, edenidi.com

Mainly Marketing Port Washington, NY
Senior Graphic Designer 5/2002 – 2/2004

- A lead designer for the purpose of developing new concepts for ad's, branding, packaging, point of purchase (POP), brochures and other promotional material.
- Senior designer for multiple publications.
- Complete preparation of all media for production, extensive knowledge of 4 color process.
- Professional color correction and image scanning.
- Designing of original illustrations.

Rosie Magazine New York, NY
Graphic Design Temporary Employee Summer 2001

- Assist the Creative Director and Art Director in the design and page layout maintaining the image of the magazine.
- Professional color correction and image scanning.
- Assisted in photo shoots.

Reed Business Information New York, NY
Graphic Design Temporary Employee 3/2001 – 8/2001

- Assist the Creative Director and Art Director for Graphic Arts Monthly and Quick Print Products magazines.
- Designed page layouts maintaining the image of the magazine.
- Illustrated lead article for June 2001 issue in Graphic Arts Monthly Magazine.

EDUCATION

New York Institute of Technology Old Westbury, NY
Bachelor of Fine Arts (BFA)
• Concentration in Graphic Design and Package Design.

COMPUTER SKILLS

Computer literate on both Macintosh and PC. Proficient in Quark Xpress, Quark Copydesk, QPS System, Adobe Illustrator, PhotoShop, Dreamweaver, Flash, 3D Studio Max, PowerPoint, Word and Excel.

RECOGNITION AND AFFILIATIONS

2005 BOLI (Best on Long Island) Award Winner
• Silver award winner for 4/c Trade brochures.
Long Island Advertising Club (LIAC) Member